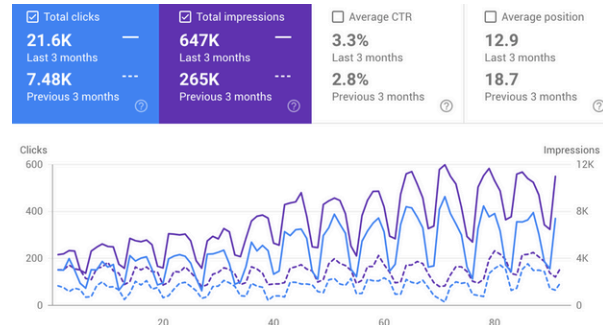


On-Call Saw an Increase from 7,480 to 21,600 Google Organic Visitors over a 6 Month Period

On-Call Legal, a distinguished provider in the legal sector offering process serving services, has demonstrated remarkable growth and enhanced market reach as an active SEO client for the past seven months. Through our strategic partnership, we have developed and **optimized 351 location-specific pages** for their website, which resulted in significant enhancements in their SEO performance. This extensive initiative has not only amplified their visibility across multiple regions but also substantially increased their organic search traffic. The successful implementation of tailored SEO strategies has enabled On-Call Legal to connect effectively with a broader client base, ensuring better service delivery and increased client engagement in the competitive legal services market. This case study highlights the transformative power of precise, localized SEO in boosting online presence and business growth for services in the legal industry.



The Results

 **289%**

Increase in Organic Traffic

 **244%**

Increase in Impressions

 **351 Pages**

Created with SERPs.com

“Over six months, On-Call Legal experienced a 289% increase in organic traffic and a 244% rise in impressions through our strategic SEO partnership, which included optimizing 351 location-specific pages.”

