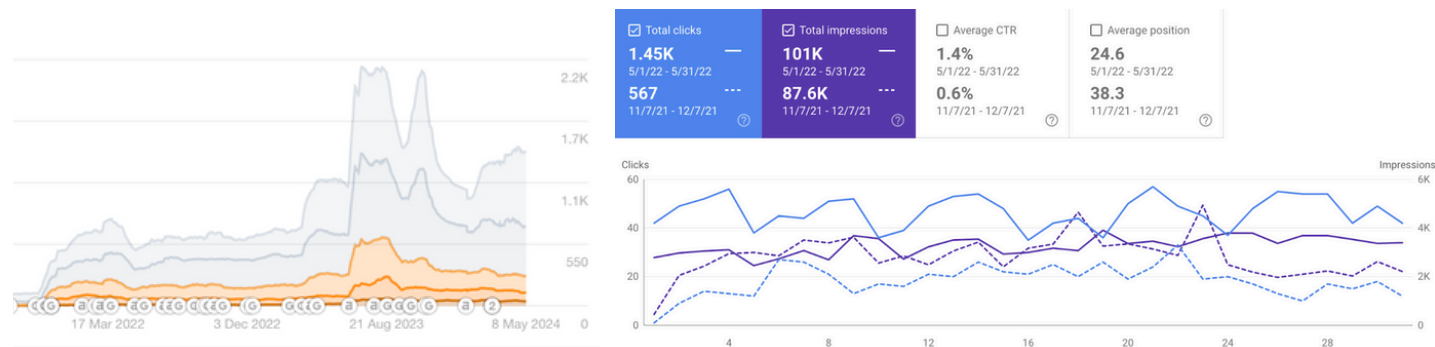



# Trinity Saw a 256% Increase In Organic Traffic and a 115% Increase In Impressions with SERPs

Trinity Tree Cannabis, a prominent player in the retail cannabis market, specializes in swift and reliable weed delivery services. Recognizing the need to enhance their digital footprint, Trinity Tree Cannabis collaborated with us in 2021 to **create 26 dedicated weed delivery pages** on their website. These pages were meticulously crafted to target specific locations and customer segments, optimizing for local SEO and improving visibility in search engine results. This strategic content development not only elevated their online presence but also streamlined the user experience, making it easier for customers to access their delivery services. The initiative has proven successful, increasing organic traffic and solidifying Trinity Tree Cannabis's reputation as a convenient and trustworthy provider in the competitive cannabis delivery market.



## The Results

 **256%**

Increase in Organic Traffic

 **115%**

Increase in Impressions

 **26 Pages**

Created with **SERPs.com**

“Trinity Tree Cannabis saw a 256% increase in organic traffic and a 115% rise in impressions by optimizing 26 dedicated weed delivery pages.”

